



EXPERIENCE

SENIOR UX DESIGNER / WIZARDS OF THE COAST - 2012-PRESENT

With capacities ranging from UX consultation to project strategy, my primary objective is site visitor retention through compelling user experiences. I have served as the key internal UX authority for redesigns of the Magic: The Gathering, Wizards Play Network & Community Sites, seeing each of these through their transition to a new platform, Drupal. I assisted in bug priority determination and hands-on vendor direction. The Magic site alone sees millions of visitors each month, and this new update ignites a new cycle of continuous iteration and improvements. **SUPERVISOR: MATT MURRAY**

ART DIRECTOR / CARPOOL AGENCY - 2011-2012

From initial discussions to ideation, and throughout the production phase, I insured a consistent user experience. My responsibilities covered the gamut of consultant, art director & production designer as necessary. I completed regular quality reviews with the development team prior to final site launches. The work was primarily digital, with the occasional print piece or advertising campaign. While in this role, I helped our team achieve a look on the sharepoint platform that has been historically uncommon at Microsoft. **CONTACT: JAROM REID - 425.647.8421**

GRAPHIC DESIGNER / KOR CREATIVE - 2008-2011

A wide variety of web, print, motion, market-targeted work created under the supervision of a great mentor. Range includes general advertising collateral, web advertising, packaging, signage and other work as required by assorted campaigns and clients.

CONTACT: MARK ORTON - 801.691.8244

GRAPHIC DESIGNER / BRIGHAM YOUNG UNIVERSITY - IDAHO - 2005-2007

Event and organizational collateral creation for Activities Communications, a university entity responsible for student involvement activities. **CONTACT: DEREK FAY - 208.496.2805**

GRAPHIC DESIGNER / OAKLEY VALLEY ARTS COUNCIL - 2000-2007

Non-profit community theatre, general pro-bono theatrical collateral design work and consulting. **CONTACT: KENT SEVERE - 208.862.3266**

SURVEY TECHNICIAN / US BUREAU OF RECLAMATION - 2006-2007

Public land survey and map creation work. **CONTACT: KEITH BROOKS - 208.678.0463**

EDUCATION

BFA GRAPHIC DESIGN / BRIGHAM YOUNG UNIVERSITY - IDAHO - APRIL 2008

ASSOCIATE OF ART GENERAL ART / COLLEGE OF SOUTHERN IDAHO - MAY 2005

GRAPHIC COMMUNICATIONS PROGRAM / CASSIA REGIONAL TECHNICAL CENTER - MAY 2001

AWARDS

ADOBE DESIGN ACHIEVEMENT AWARDS SEMIFINALIST / ENVIRONMENTAL DESIGN - 2007

BEST EXHIBITOR ARTS AND CRAFTS - CASSIA COUNTY FAIR / CERAMICS - 2006

JURIED SHOW EXHIBITION - COLLEGE OF SOUTHERN IDAHO / 3 WORKS - 2005

GOVERNOR'S CHALLENGE AWARD RECIPIENT / SCHOLARSHIP - 2001-2007

SKILLS

EXPERTISE / GRAPHIC DESIGN, UI/UX DESIGN, CONTENT ANALYSIS & ORGANIZATION, STRATEGY & PRIORITIZATION, DIGITAL & INTERACTIVE DESIGN SOFTWARE / ADOBE CREATIVE SUITE, AFTEREFFECTS, LIGHTROOM, APERTURE, OMNIGRAFFLE, OMNIOUTLINER, CODA, MAC OS X, INVISON APP, MS OFFICE EXPERIENCE WITH / HAND BOOK-BINDING, PHYSICAL & DIGITAL PROTOTYPING, LIGHT HTML & CSS.